‘THE HEART OF GIVERS ORGANISATIONS’

BE THE REASON SOMEONE SMILE

THE TARGET AUDIENCES

The buisnesse’s target audiences are people who under privillaged and can not afford to buy food, clothing, stationeries, toiletries, and aim to help the community to grow big and to make the community to become a better place.

GOALS OF THE BUSINESS

Our focus is on contributing to the community and prioritize goals that promote sustainable growth.Our aim is to enhance social wellbeing, essential needs, improve healthcare, education, and environmental sustainability .We want to improve the communitie’s status and its wellbeing and want to continue to promote to the making of beutifull communitie’s.

THE PROJECT PLAN FOR OUR BUSINESS

1.MARKET STRATERGY

At ‘THE HEART OF GIVERS ORGANISATION’ our marketing stratergy is focused on highlighting its social impact through authentic storytelling and local patnerships. We use social media and events to showcase community support,and encouragecustomer participation in initiatives.Collaborate with local organisations to amplify the message,fostering trust and loyalty.

2.PRODUCTION PLAN

Our production plan is to focus on our business prioritization, local sourcing, sustainable practices, and ethical labour .

3.ECONOMIC PLAN

As ‘WELCOME TO HEART OF GIVERS ORGANISATION’ we ensure that the business contributes to the community and help to decrease the goverments problems so that the government can be able to to provide more for communities that were having shortages of products.

4.SALES PLAN

Our sales plan at ‘THE HEART OF GIVERS ORGANISATION’ we are well presented organization and we want to provide high quality products to our community that will improve our communitie’s structure.